

THE STORE OF GREATER VALUES



STORE HOURS:
9 A. M. TO 6 P. M.
SATURDAYS INCLUDED

AT GOLDWATER'S PRICES ARE ALREADY DOWN

Silk and Filet Hosiery

WOMEN'S EXTRA HEAVY semi-fashioned fibre hose—all colors specially priced "at per pair	\$1.19
WOMEN'S SEMI-FASHIONED—pure Silk Hose—Black—White—Grey and Russian Calf. Specially priced per pair	\$1.69
ACOMPLITE LINE of full fashioned pure silk hose in Black—White—Russian Calf and Silver Grey—specially priced this week per pair	\$2.75
VICTORIA HOSE—an extra heavy silk stocking with four thread heels and toes—colors Black—White and Russian Calf—specially priced per pair	\$3.00
WOMEN'S EXTRA SPECIAL—full fashioned Black Silk Hose with white clocking—very specially priced per pair	\$3.50
SILK AND WOOL—Sport hose—broken lines—colors—Green and White stripes—Pink and White, and Brown and Red—Very specially priced—per pair	\$4.00
LA FRANCE HOSE heavy twelve strand silk in Black—White and Medium Grey—very specially priced per pair	\$2.79

— FIRST FLOOR —

Silk Specials

CHIFFON TAFFETA 40 inches wide. A fine soft quality in Black only. Special this week per yard	\$2.95
36-INCH SATIN in Navy—Copen—Brown—Tan—Taupe—Scarlet—Wine—Grey—Light Blue—Pink—Lavender—Yellow and Black—Special this week at per yard	\$1.49
CREPE-DE-CHINE 40 inches wide—in White and all wanted colors—light or dark—Special sale this week at per yard	\$1.29
CREPE METEOR 40 inches wide in Black—Navy—Copen—Brown—Taupe—Pink and Flesh. A wonderful quality specially priced—this week at per yard	\$2.50
CHINCHILLA SATIN 38 inches wide in Plum—Navy—Pekin—Navy and Brown. A beautiful silk for one-piece dresses and suits. Very specially priced this week at per yard	\$5.95
STRIPED CREPE-DE-CHINE 40 inches wide in Navy—Taupe—Brown—Pearl Grey and Black. Specially nice for one-piece dresses priced this week at per yard	\$1.95
SILK DUVETYN 40 inches wide in Taupe—Grey—Navy—Copen and Black—one of the most popular silks for suits and dresses—This week's special price per yard	\$7.50

BROKEN LINES of fancy silks—such as Moon-Glo—Cope—Kumise—Kumise and Whippoor. Will satin—Only a few shades of each left very specially priced per yard this week	\$2.79
BLACK VELVET 27 inches wide—a good quality for coats and skirts specially priced this week per yard	\$4.25
BLACK VELVET 32 inches wide a very special value this week at per yard	\$5.50
VELVET in Taupe only—44 inches. A coat and suit quality priced specially this week at per yard	\$3.75
CHIFFON VELVET 40 inches wide in Black—Navy and Brown—a beautiful quality for suits and dresses. This week's special price per yard	\$9.50

Woolens—15% Discount FROM REGULAR PRICES

This includes every piece of Woolen dress goods—Suits and Coating in our stock. All the New Fall Fabrics are here for your choosing at this special discount.

— FIRST FLOOR —

Wash Dress Goods

3000 YARDS OF PERCALE 36 inches wide—in plain colors. Stripes and figures light or dark; the best quality specially priced this week per yard	39c
1500 YARDS ROMPER CLOTH and galetea in stripes and figures light or dark. This week's special price per yard	39c
1000 YARDS APANESE CREPE 27 inches wide—Plain colors and a very wide range of very pretty patterns—specially priced this week per yard	39c
2500 YARDS ZEPHYR GINGHAMS—32 inches wide—a big assortment of Plaids and Stripes. Very specially priced this week per yard	39c
APRON CHECK GINGHAMS 27 inches wide—light or dark patterns. This week's special price per yard	23c
NAINSOOK 36 inches wide—an extra good quality 10 yard to the piece priced this week per bolt	\$4.95
SERPENTINE CREPE 32 inches wide—a nice Kimono Crepe—in plain colors and light and dark fancies specially priced this week per yard	49c

— FIRST FLOOR —

Undermuslins

HAND MADE GOWNS and Teddys—Some plain scalloped—others daintily embroidered. Very specially priced for this week's selling at, each

\$2.95

HAND MADE GOWNS and Teddys of Batiste and French Nainsook—Elaborately embroidered—two qualities, specially priced this week, at each

\$3.95 and \$4.95

SILK TEDDYS made of good quality Crepe de Chine and Satin trimmed with Voil and Filet lace and hand embroidered. Very specially priced this week, at

\$3.95

BLOOMERS and Marguerites of Nainsook—Batiste and Crepe in Flesh and White, very specially priced this week, at

98c

— SECOND FLOOR —

Ladies' Neckwear

ONE LOT OF COLLAR AND CUFF SETS in organdie—also separate collars in organdie and net—plain and lace trim in all white—also colors. Very specially priced at Each

59c

Lace Section

ONE LOT OF round thread and ENGLISH TORCHON LACE and insertions to match—widths 1/4 to 2 inches—very specially priced per yard at

5c

ONE LOT OF FANCY BRAID TRIMMINGS for wool dresses—narrow widths and pretty color combinations—also fancy braids in solid colors—Very specially priced per yard

19c

— FIRST FLOOR —

SAVINGS ON Women's New Fall Footwear

The downward revision of shoe prices should prove welcome news to all. Note below new fall shoes—all sizes and from triple A to C included in this sale this week.

KID LACE BOOTS—A good selection with Louis heels—Welt and turn soles—Colors Grey—Mode—Field Mouse and Combination Colors—Very specially priced this week, per pair.

Lot No. 1 \$8.45—Lot No. 2 \$9.85—Lot No. 3 \$12.45

WOMEN'S BLACK LACE BOOTS with leather heels—Welt soles—and plain Vamps—Also with Military stock tips and Welt Soles—Prices this sale at per pair

\$15.45

WOMEN'S BLACK KID OXFORDS—With leather Louis heels—Light Welt soles—and Medium Vamps, specially priced this week at per pair

\$12.85

WOMEN'S OXFORDS in Black and Brown Kid—With Medium Vamps—Welt Soles—Military and Cuban heels—imitation and stock tips. Very smart for street wear—Two qualities. Prices for this week at per pair.

\$11.45

Blacks

\$12.45

WOMEN'S BROWN KID lace boots with Military heels—Welt soles—stock tips and Medium Vamps—Very specially priced for this week's sale at per pair

\$16.85

— MEZZANINE FLOOR —

At Goldwater's Prices Are Radically Lower Than One Year Ago Specially Priced Dresses and Coats

DRESSES

The assortment consists of Tricotines—Serges—Satin—Taffetas and wool Jersey—in the season's most desirable models—specially priced this week at

\$29.50

WAISTS SPECIAL

A variety of styles in good quality voile with long or short sleeves. Extra values specially priced this week at

\$2.49

COATS

Ladies' coats of plush—Velour—Covert and Silver-tone—long and short models—some are loose back models—others belted—many have converted collars—all the new and popular shades will be found in the collection at the special price of

\$29.50

SHIRT WAIST

Good quality striped wash silk with tailored collar—Can be worn high or low—Good color combination—and big values—Priced this week at

\$4.95

Jewelry and Hand Bags

NECKLACES—Extra quality bead necklaces—27 inches long in plain red graduated—a very popular bead item very specially priced at per string

\$1.69

HAND BAGS—An assorted lot of Fancy and Plain silk—in several colors—Extra special this week's sale—at Each

\$7.95

Jersey Silk Petticoat Special

All-silk Jersey Petticoats—Klostrit top—all the best colors—specially priced this week

\$3.95

ESPECIALLY PRICED CHILDREN'S DRESSES

SERGE and TAFFETA dresses—very chic styles—Neatly embroidered—colors Navy—Brown—Copen and Green—These are wonderful values—Shop Early and get the choice of color and size. Specially priced this week.

\$10.50

SPECIALS FROM Boys' Section

Mezzanine Floor

BOYS' WOOL SUITS with two pairs of pants—colors DK Grey—Brown—Blue and heather mixtures—Sizes 10 to 14 years. Specially priced per suit

\$13.50

BOYS' KHAKI PANTS—Size 6 to 16 years—high grade and well made. Specially priced per pair.

\$1.75 and \$2.25

BOYS' CORDUROY PANTS—made with double seat and good quality cord. Sizes 6 to 16 years and priced per pair.

\$4.25

BRADLEY SWEATERS for boys—regular coat styles—sizes 8 to 16 years—and specially priced Each.

\$4.50

BOYS' KAYNEE BLOUSES—big assortment of fancy stripes and specially priced Each.

\$1.25

BOYS' SCHOOL CAPS in all the latest patterns—and properly priced at Each.

\$1.50

— MEZZANINE FLOOR —

Ready-to-Wear Basem't

BATH ROBE Special

\$5.95

Heavy quality robing in plain and figured patterns—All colors for women and misses—priced unusually low.

\$1.29

COTTON CREPE KIMONOS in plain and floral designs—All colors and sizes specially priced this week.

\$1.29

GINGHAM PETTICOAT SPECIAL

\$1.29

Striped and plain gingham—good wearing quality and full sizes.

\$1.89

COVER APRONS—of gingham and percale in light and dark patterns—specially priced for this week.

Glove Section

"KAYSER" 16-Button silk gloves in Black—White—Brown and Navy. All sizes—Very specially priced per pair

\$1.89

"KAYSER" two-clasp silk gloves in Black—White and Sand shades. All sizes—Very specially priced per pair.

79c

— FIRST FLOOR —

Notion Specials

ONT—DARNING COTTON—Black, white and brown—3 spools for 10c
DARNING SILK—All shades—at \$1.30
MERCERIZED DARNING—all shades at \$1.30
Best Quality American made PINS at 7/10c
King's BASTING COTTON—at 7/10c
BROOKS—Glaced Thread—500 yard spools. 20c
Blue Bird SNAU—FASTENERS—per doz. 5c
Shell and Amber HAIR PINS—per box. 12/10c
Taylors HAIR PINS—per pkg. 2/10c

ART NEEDLEWORK SPECIALS
COLUMBIA SHETLAND Floss—per ball. 25c
COLUMBIA SHETLAND Skeins. 15c
ROYAL SOCIETY—discontinued packages at 1/2 price
100-yard spool of CUSTA COTTON—

All colors at 5c
Stamped Envelope PILLOW CASES at \$1.50
Celluloid Bag Rings—each 25c

— FIRST FLOOR —

Draperies

CURTAIN SCRIMS 36 inches wide. Plain and Figured very specially priced per yard

39c

CURTAIN SCRIMS 36 to 40 inches wide—White—Cream and Ecru in Plain and bordered specially priced this week per yard

59c

CRETONNES 36 inches wide in beautiful color combinations. Very specially priced per yard.

75c

FIGURED TERRY CLOTH 36 inches wide—a beautiful soft toned figured material for side drapes. Special sale price this week per yard

\$1.75

SILKOLINES 36 inches wide—plain or figured—the best quality for comfort covering. Specially priced this week per yard

39c

SUNFAST DRAPERY 42 to 50 inches wide in Old Rose—Green and Brown—stripes or figures. Sale price this week per yard.

95c

— FIRST FLOOR —

Ribbon Specials

ONE LOT OF No. 1 and No. 1 1/2 TAFFETA and SATIN RIBBONS in Red—Navy—Rose—Lavender and Green—10 yd. bolts. Very specially priced per bolt at

29c

ONE LOT OF TAFFETA RIBBONS—1/4 to 1 inch wide—plenty of colors—very specially priced per yard at

5c

ONE LOT TAFFETA RIBBONS—1 1/4 to 2 inches wide only a few colors very specially priced per yard—at

7 1/2c

ONE LOT OF Plain HAIR BOW TAFFETA ribbon—3 to 5 inches wide—an extra heavy quality but not many colors—Specially priced per yard at

19c

— FIRST FLOOR —

Domestic

5000 YARDS OF FANCY OUTING FLANNEL—27 inches wide—the best grade—in light or dark colors specially priced per yard	39c
PLAIN OUTING FLANNEL—36 inches wide in White—Pink and Blue, specially priced this week, per yard	39c
500 YARDS BLEACHED MUSLIN—36 inches wide—A real big value priced this week, per yard	19c
1000 YARDS BLEACHED CAMBRIC—36 inches wide—very specially priced this week, per yard	25c
PIQUOT PILLOW TUBING NEEDS NO INTRODUCTION—OUR PRICE THIS WEEK—40 inch width is	50c
42 inch width is	55c
45 inch width is	57c
ROBE FLANNELS—28 inches wide in stripes and Plaids—specially priced this week at, per yard	39c
BLEACHED SHEETING—54 inches wide—a good grade for cot purposes—specially priced this week, per yard	65c
BLEACHED SHEETING—81 inches wide—A standard quality specially priced this week, per yard	82 1/2c
BLEACHED INDIAN HEAD—36 inches wide, the soft finish standard quality, priced this week, per yard	39c
CANTON FLANNEL—Unbleached, 25 inches wide—a heavy quality, specially priced this week, per yard	30c
CANTON FLANNEL—Bleached—27 inches wide—a good heavy grade, specially priced this week, per yard	49c
FLANNELETTES—27 inches wide in light or dark patterns. Very specially priced this week, per yard	39c
CANTON FLANNEL DIAPERS—Size 27x27 inches—torn and hemmed. A good grade specially priced this week, per half dozen package	\$1.75
CANTON BATTS—Stitched—Weights 4 pounds—one large sheet of pure white cotton, size 72x90 inches—priced this week each	\$1.59

— FIRST FLOOR —

Bedding

WEARWELL PILLOW CASES size 42x36 inches—a good quality case specially priced this week at Each	49c
PILLOW CASES size 45x36 inches of good quality muslin—This week's special price Each	33 1/2c
SHEETS 72x90 inches an Extra good value this week specially priced—at Each	\$1.29
SHEETS 81x90 inches "Goldwater's Best." Enough said—this week's special price Each	\$2.59
RIPPLETTE BED SPREADS size 81x90 inches—specially priced this week at Each	\$3.50
CROCHET BED SPREADS size 84x96 inches—A great big value this week's special price Each	\$4.95

LINEN SECTION

First Floor

A wonderful opportunity to buy LINENS for the table—Bath Room—Kitchen—Fancy Linens. In fact our entire stock of Linens.

AT 15% DISCOUNT

— FIRST FLOOR —

Blankets and Comforts

NASHAW PLAID Blankets size 64x76 inches specially priced per pair	\$5.75
BEACON PLAID BLANKETS size 66x80 inches very special at per pair	\$10.50
BATHROBE BLANKETS beautiful assortment of patterns with cord and Frogs to match special this sale at Each	\$6.50
COMFORTERS special assortment of pretty coverings and fine fillings—two qualities specially priced	\$5.50 and \$8.50
BED PILLOWS—a real feather bed Pillow with a good covering specially priced Each	\$1.50
WOOL BLANKETS—special lot of Pink and Blue plaid blankets full size specially priced per pair	\$10.50

— BASEMENT —